LOGO USE GUIDELINES

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- When using the DPOR logo in print publications or formats with technical limitations on links, the official DPOR website URL (http://www.dpor.virginia.gov) and telephone number (804-367-8500) must be provided.
- The DPOR logo shall not be altered in any manner (including shape, proportions, colors, elements, etc.).
- The DPOR logo shall appear by itself, surrounded by an open ‘clear space’ area to remain recognizable and independent of other design elements.
  - Clear space is defined relative to the size of the logo, not as a border of a set distance. The clear space border should approximately equal the thickness of the space between the letter ‘blocks’ of the logo.
- The DPOR logo shall not be merged into another illustration or modified in any other way. No element may be removed or added to the DPOR logo.
- The DPOR logo shall not be used as part of the trademark, service mark or logo of any business or organization.

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